

# How to Use



to

# Explode Your Online Business

## **"THOUGHTS FOR SUCCESS"**

***If you never start you never get started!***

***Those who do it . . . do it!***

***Those who don't . . . don't!***

***So go ahead . . . you may as well just do it!!!***

Written by Jim Keayes



Your associates can download this book at:

<http://www.homebasedbusinessontheweb.com/Twitter/TWBDSFI/>

or by emailing [jim@incomodynamix.com](mailto:jim@incomodynamix.com)

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**Welcome:**

**"Twitter" can literally change your life.**

***"Twitter" can bring you hundreds and potentially thousands of new, targeted, motivated leads in a single day... SO... you might want to pay attention here!***

***How will this make you MONEY?***

- 1. You join Twitter and generate leads as I will show you here.***
- 2. You send content rich messages to those leads.***
- 3. You offer a link to a for-sale affiliate program that will benefit your visitor, further build your list and make you some money from the sale.***
- 4. You continue to repeat Steps 1 to 3.***

***I will lay all of this out for you step-by-step in the following pages.***

I'm going to keep this remarkably brief because I want to get this information out to you as fast as possible, so if it seems to jump around please bear with me. If I get time I'll clean it up later.

I'll also turn this report into a few articles and a video to maximize the exposure I get from one piece of work. You should make this a practice of your own... one piece of work, multiple exposures

***What do you know about Twitter?***

It's a silly word; sounds like twitt; sounds embarrassing to belong to!

Well **Twitter** is one of the newest and fastest growing of the social media networking sites and it can **literally change your marketing success almost overnight.**

It wasn't so long ago I was struggling to create a MySpace presence and overwhelmed by all the work involved.

Then I stumbled into **Facebook** via advice from a guru and it was easier to navigate and create an impact and had some nice features for business owners so I started building a presence there.

***And I kept hearing about this “Twitter” thing.***

I’m not a social media, instant message, online chat sort of guy, I’m too busy! So I’d never heard of Twitter until I got active on Facebook and found it mentioned all the time... and **on first blush I thought it was silly** and couldn’t see how it would make me any money.

***Twitter is a mini-message instant messenger type of site.***

You’re only allowed 140 characters including spaces so you need to be creative and point them to your link.

Your aim on Twitter is to build a large group of friends called “Followers” who you can market to. I’ll show you how to do this.

***First you Sign Up for Twitter which is very Straight forward.***

Go to the Twitter Home Page : <http://twitter.com/>

***Here’s What it looks like:***



Just click on the green [“Get Started – Join”](#) button and follow the steps.

Now you need to get some **followers** which we’ll do in a moment. Once you have some **followers** you need to build relationships with them and you do this by broadcasting mini-messages.

These messages are called Tweets, which as a red-blooded male I find just a lot too precious and somewhat embarrassing. But the site generates leads big time for my online businesses, so time to swallow my macho pride and get on with the job.

**You’re allowed 140 characters to post a Tweet in the “What are you doing?” box at the top of the page.** That’s not a lot of room so often you’ll need to be creative in your wording.

Here’s how my Home Page looks:



You can see all the Tweets (there I've used the "Tweet" word) of some of the people I am following.

If you're doing this to build an online affiliate or MLM business then providing value via content rich material is key to building trust and positioning yourself as a leader.

You need to establish yourself as an authority figure - and even if you don't think you are right now you can easily find material by those who are experts and adapt it to your needs. Just pointing people to valuable content rich material is a service in itself. It saves us searching for it and time is valuable.

As you immerse yourself in the teachings of the guru's you will build your knowledge and suddenly find you have indeed learned a lot and become an authority on your subject.

You will quickly find you are more of an expert than some of your followers and they will like what you bring to the table. You'll be on your way.

***I suggest you send 3 to 5 "Tweets" a day with this sort of content.***

1. A morning "Hello I'm here" message.
2. An interesting factoid or inspirational quote.
3. A link to your latest blog post, an article of your own or someone else, your latest video or someone else's with interesting, content rich material relevant to building an online business and getting leads etc.
4. A self-promo solicitation message with links to your Funded Proposal, an affiliate program, a for-sale affiliate product or book or video of your own or whatever you have that will grow your income. You can also send requests for Followers to join your Facebook group etc.
5. Whatever else you like.

***You can limit it to just one tweet a day or even only 3 a week if you're pushed for time, but be consistent. Items 2, 3 and 4 are the important ones.***

You then just sit back and wait for visitors to the sites you promoted in Step 4!

What... you don't believe you'll get any visitors?

Believe me if you do this right they will come in ever increasing streams as you follow this process and continue to build your followers. I know visitors will click your links because I'm always hunting for knowledge so when I see interesting posts I click the links myself.

### **Important Note:**

**Never, ever publish a link to your MLM webpage on Twitter.** And don't go into endless boring detail about your wonderful new Bingo juice, how it cures cancer and what an extraordinary binary, matrix, 2 up, 10 down, 5 across compensation plan you have.

**Right now... nobody cares!!! We've all got our own !**

***So what do you do with your followers?***

***You send them links to a free giveaway (like this report) and then in the report you can point them to your program or affiliate product.***

***Once you build your presence and your credibility and people see you truly care about them and their success... and you're not just another pushy sales type... then some of them will seek you out and some will even ask to join with you in your MLM – it really happens!***

We're all looking for a great leader to give us faith and carry us forward to success. There are people out there right now who are looking for you and the information and message you can bring them. Maybe you don't believe that right now but in this business we're all hungry for knowledge. We want to find the comfort of someone whom we can trust, who we truly believe can show us the way. As you build your "Twitter Followers" and your subscriber lists along with your knowledge and confidence you will begin to see that taking the time and concern to broadcast your knowledge and the knowledge of others you run across is a true gift to others.

If you follow this plan you will certainly have success. It may not be as instantaneous as you want, but it will be quite rapid, and as you see your steady growth your confidence and motivation to succeed will grow too.

### **So how do you build your list of followers?**

It's actually pretty straight forward and not a lot of work, and there are ways to automate the process to make it go faster which I will share with you in a moment.

## **The easiest way to get followers is to begin to follow others on Twitter!**

It's that simple... if you begin to follow others then initially around a quarter of them will begin to follow you back.

As you flesh out your profile (and this is important) and make interesting Tweets every day, your presence and buzz will begin to grow and a half or more of those you follow will begin to follow you back.

I was able to generate 1000 followers in just a few weeks and you can do it too if you diligently follow 100 per day. It doesn't take a lot of time to click on 100 profiles.

You can do it faster if you start a second profile, but that means 100 clicks each per day! It's important to stick to the approximately 100 click per day rate so you fly under the Twitter police radar. That's why you need more profiles if you want to grow faster and not be shut down.

### ***Who exactly should you follow?***

Well, we want targeted motivated prospects.

So if your prospects are on Twitter and following a Guru in your niche then they are probably hungry for knowledge.

Sure lots of them will be doing the same as you but there will be many who will like your style and will be interested to learn from you.

Just be consistent and persistent.

### ***What did I do?***

***I went to Google and searched for "Online MLM Gurus".***

If your niche is say "weight loss" then try searching for "weight loss gurus".

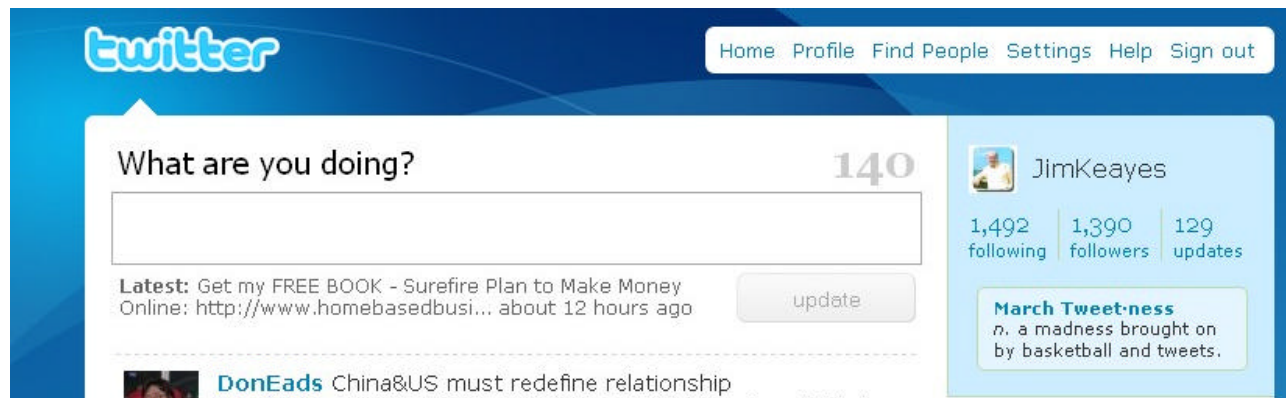
You'll get a bunch of search results and sprinkled among them will be the names of some guru's.

It doesn't really matter which guru you choose.

Just go to your Twitter page and click on the "Find People" tab at the top right of the page. Then select the "Find on Twitter" tab and enter the guru's name in the "Who are you looking for?" box and click on Search.

A list of people with similar names will appear. Select your guru from the list and their home page will appear.

It will look like mine below. As you can see I only had a few followers when I put this report together.



Another way is simply to enter your niche, "weight loss" for example, into the Twitter search box.

Now look at their number of followers. You want someone with several hundred to several thousand followers.

Once you've found a guru you're comfortable with then just click on their "followers" link (you can see mine just under my name there) and all of their followers will be listed for you.

You now go down the list one by one and click on "follow".

Some of them will begin to follow you back – it's really that simple.

After you've followed a few hundred of their followers you want to change to another guru just to mix it up.

***So if you do this right you will now have a growing list of followers... what are you going to do with them now?***

***I assume that like me you're here to make some money... and if not then you've landed in the middle of the wrong book.***

So now you need what we call a funded proposal!

What's that?

A **funded proposal** is an affiliate program or a self generated product of your own that will teach your prospects how to build their businesses and provide you and them with a stream of income. Some use it as their main business while others use it as a stream of marketing income while they wait for their main MLM to grow.

Enter the **[SFI Affiliate Program!](#)**

One of the funded proposal programs I work with and I really love is the ***SFI Affiliate Program***. It is uniquely designed for online building on auto-pilot.

***Here's the SFI website link:***

**<http://www.quickinfo247.com/10327545/FREE>**

SFI is so simple to operate that you can just set it on automatic and check in on it now and then... and ***it's really low cost***... in fact it's **FREE** to join and once you join you can earn commissions on your retail sales; and under their ***NEW MARKETING PLAN*** you can easily and quickly become an Executive Affiliate (EA), earn commissions on the sales of your affiliate team and maintain your EA status... and... if you choose to ***make the big money by building a team... you can do it all just by generating points!***

All ranks and earnings levels are now based on the VersaPoints you score each month.

***That is, you can now earn EA (Executive Affiliate) status via points!... which can come from any combination of actions, sales, and/or purchases!***

***Yes, SFI has now made it so those who are just getting started and have minimal funds to invest, can earn executive status through recruiting other affiliates, getting trained, etc!***

Especially for many countries outside the United States, SFI has just taken a huge step forward in viability! And we look forward to welcoming many, many new Executive Affiliates across the globe.

And with your **FREE MEMBERSHIP** you get **your own website**, capture page and your own **auto-responder**.

***Here is a Simple Formula to Put Thousands of dollars in Your Pockets while you build your business on autopilot... without Prospecting, Cold-Calling, Buying Leads, Chasing Family & Friends or Getting Rejected Ever Again!***

Here's the SFI website link again:

<http://www.quickinfo247.com/10327545/FREE>

**SFI** is loaded with high quality knowledge plus a large variety of products and programs you can market to get your business off to a fast start, and it also **captures your leads and builds your auto-responder list**, which you can download to your own PC and market other products to them.

On top of that I have a series of follow-up messages which I can email to you.

***You can copy my emails and send them to your list.***

**The profit is in the list!!!**

***You can build your list of contacts just by joining up for FREE and sending leads to the website.***

You can download this list into an Excel file and **now will have your very own list that only you control.**

***Working with SFI and Twitter together allows you to easily and automatically generate a list of your own that is independent of anyone else – Twitter or SFI or whoever doesn't own it anymore. You're no longer held hostage by their rules and changes.***

***It becomes your list now and you can market to it for the rest of your life!***

Here's the SFI website link again:

<http://www.quickinfo247.com/10327545/FREE>

***Now it's time to take this a step further...***

## **Here's How to Totally Explode your potential to Generate Leads on Twitter!!!**

***This is ground breaking information... !!!***

***With this information you can easily generate 20,000 Twitter followers in a short space of time... for FREE!***

Here's How You Can Tap Into a Volcanic Eruption of Targeted Traffic Today to Explode Your Business & Cash in Big Time From Twitter... 100% Guaranteed!

### ***"Twitter Traffic Exposed"***

***"How to Cash in Big From Twitter & Get Targeted Traffic on Demand!"***

**<http://ow.ly/jYvw>**

If you want the insider information on how YOU can exploit Twitter to explode YOUR business, dominate your niche, and make a boat load of Easy money Super FAST then check this out now!

***If you want the insider information then you absolutely MUST have this book!!!***

**<http://ow.ly/jYvw>**

If the above link doesn't work for you then use this one:

**<http://jaskn.twtexpose.hop.clickbank.net>**

Just fill in your email for the free video and you'll be redirected to the Twitter Traffic Exposed information page.

***And you can become an AFFILIATE and make money by marketing this book yourself !!!***

***That's "Twitter Traffic Exposed"***

**<http://ow.ly/jYvw>**

If you've found value in the information in this short report  
"How to Use Twitter to Explode Your Online Business"

then please feel free to send this report on to all of your friends and  
associates.

Here's the download link:

<http://www.homebasedbusinessontheweb.com/Twitter/TWBDSFI/>

***AND HERE'S A GIFT FOR YOU:***

If you choose to join me as an Executive Affiliate on SFI then send me an  
email ([jim@incomedynamix.com](mailto:jim@incomedynamix.com)) once you achieve that status and I will send  
you **FREE** the **Private Label Rights** to my book "**Surefire Plan to Make  
money Online**" which you can alter as you please, insert your own links and  
distribute free under your own name. But you cannot sell it.

I will also provide you with a 20 emails series for your auto-responder.

You can then do as I do, **BRAND THIS BOOK WITH YOUR OWN NAME** and  
offer this book for free to your Twitter followers or anywhere else you choose.

***Then you will have all the tools you need to succeed:***

1. An unlimited source of free leads
2. A free product to offer to them as incentive to click your link
3. An amazing affiliate program to offer them that runs on autopilot
4. A series of my follow-up emails you can copy to keep in touch with your  
leads
5. No more excuses... so get started today

Here's the SFI website link again:

<http://www.quickinfo247.com/10327545/FREE>

*If you need your own personal, fully customizable **Auto-responder** then I use **AWeber** exclusively and I highly recommend it to you:*  
<http://bit.ly/3HHZs1>

*And if you need a **Website**, then **GoDaddy** is the best Value for money.*  
They only charge \$5.48 a month (at time of writing) to host a website... hard to beat that price!  
<http://bit.ly/rT9Fc>

Thanks for taking the time to read this report .

Together we can change the world.

Shoot me an email if you have any questions: [jim@incomedynamix.com](mailto:jim@incomedynamix.com)

Keep on Winning

Regards

Jim

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## **FACEBOOK**

**Facebook is an important marketing tool** and I'll be writing a report on how to use Facebook soon, so you may as well get started now if you want.

**To enroll** just go to <http://www.facebook.com> and enroll as a member.

Then become a **Facebook Friend** of mine by visiting my profile at:

<http://profile.to/jimkeeyes>

And while you're there you might as well **join my Facebook Group**:

**"MLM On a Shoe String Budget"**

<http://groups.to/onlinemlmsuccessnow/>

In this group I do ongoing coaching in how to succeed online. Lots and lots of free info for you.

Just go here and click on: "Join this Group"

<http://groups.to/onlinemlmsuccessnow/>

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Jim Keayes is an expert Internet Marketer. Over more than 20 years he has taught many people the strategies to accumulate and leverage wealth.

You can tap into his coaching by joining him on Facebook:

**"MLM On a Shoe String Budget"**

In this group I do ongoing coaching in how to succeed online. Lots and lots of free info for you.

Just go here and click on: "Join this Group"

<http://groups.to/onlinemlmsuccessnow/>

or email me [jimkeayes@gmail.com](mailto:jimkeayes@gmail.com)

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